

## FOR IMMEDIATE RELEASE

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### **AV Leader AVI-SPL Welcomes Michael Brandofino as Executive VP**

*Move serves to enhance AVI-SPL's strength in the VTC market*

**TAMPA, FL, May 27, 2009** – Leading AV systems and services integrator AVI-SPL announces the addition of Michael Brandofino as Executive Vice President of Video Communications and Unified Collaboration. Previously, Brandofino served as CEO for Glowpoint, Inc., a top provider of advanced video communications solutions. He is considered to be one of the industry's foremost leading visionaries, and was awarded the Telespan PACE award in 2008 for his contributions to the advancement of video communications.

"The video communications industry has always lacked a strong independent global player," said Brandofino. "AVI-SPL has done a great job of pulling many of the pieces together to fill that gap. I am thrilled to be joining such a talented team, and look forward to spearheading the drive to make AVI-SPL the dominant player in video and unified communications services."

"Over the past several months, AVI-SPL has worked very hard to solidify its product and services offering in the video teleconference (VTC) space," said John Zettel, CEO, AVI-SPL. "This includes the launch of ConferencePoint, AVI-SPL's own managed conferencing service support for both traditional video and telepresence environments. As part of this initiative, Mike will play an integral role at AVI-SPL, highlighting our commitment to be a market leader in VTC technology. He offers a wealth of leadership and experience in this space, and we are pleased to have him join our team."

Prior to taking over as CEO for Glowpoint in 2006, Brandofino was the CTO, having joined the company when his consulting business, the Johns Brook Company, was acquired in 2000. As CTO he was responsible for building the team and developing the Glowpoint network and services. His team led nine patents and numerous industry firsts as it relates to video communications services.

Brandofino has over 17 years of experience in the video communications space, which started when he co-founded Face to Face Communications, a video equipment reseller, in 1992. The organization was subsequently acquired by the Johns Brook Company in 1997.

**About AVI-SPL**

Headquartered in Tampa, FL, AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). With more than 40 years of aggregate experience in the industry, AVI and SPL bring together strong traditions of providing quality audio visual technology. As the largest global integrator for audio video systems and services, AVI-SPL delivers the most comprehensive line-up of presentation solutions, including: systems integration, sales and rentals, complete staging productions, managed conferencing, IP integration and event management. For more about AVI-SPL, visit [www.avispl.com](http://www.avispl.com).

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