

FOR IMMEDIATE RELEASE

Media Contacts:

AVI-SPL

Candace Clarke

Ph: 813.884.7168, ext. 2860

E-mail: Candace.Clarke@avispl.com



AVI-SPL Announces Availability of Cisco Inter-operability Services

Supports video calls between Cisco telepresence and non-Cisco videoconferencing systems

TAMPA, FL, June 16, 2009 – AVI-SPL, the leading provider of audio video systems and services, is pleased to announce the expansion of its managed conferencing offering to include Cisco inter-operability services. The platform is designed to help customers who wish to perform video calls between Cisco's line of telepresence products and non-Cisco telepresence and video conferencing systems.

"Inter-operability is one of the key challenges facing customers who have migrated to the new Cisco platform," said Mike Brandofino, AVI-SPL's executive vice president of video communications and unified collaboration. "We recognize that customers want the freedom to select different vendors, without losing the benefit from prior investments made in video communications equipment. AVI-SPL's new interoperability services will help our customers gain the maximum return on investment for their video communications equipment, regardless of the manufacturer."

AVI-SPL's interoperability solutions are provided either as a pay-for-use service or a professional services engagement. The pay-for-use service is a "white glove" offering that is part of AVI-SPL's managed video service, ConferencePoint™. The professional service engagement is geared towards customers who wish to have the infrastructure to support Cisco inter-operability in their enterprise networks. Experienced AVI-SPL engineers can design and implement a customized solution, tailored to fit each customer's unique requirements.

"We have a unique blend of experienced Cisco engineers and video communications experts within our systems integration team, enabling us to provide quality solutions to our customers complex communications needs," said Chris Bianchet, AVI-SPL's senior vice president of sales and service – systems integration. "Our primary goal has always been to equip our customers with effective, collaborative solutions. This latest initiative provides another key example of AVI-SPL listening to our customers, and providing flexible solutions to address the challenge of inter-operability."

InfoComm '09

Inter-operability is one of the main topics at Infocomm '09, where exhibits will be held from June 17-19 at the Orlando Convention Center in Orlando, FL. AVI-SPL's leadership in addressing the challenge is evidenced by Executive Vice President Brandofino moderating a session called

Inter-operabilty: Separating Myth from Reality to be held on Wednesday, June 17 from 8-10 a.m. in room 314B.

In addition, Brandofino recently had an article published in the Spring 2009 issue of *IT/AV Report*, published by *Sound & Communications magazine*. The article can be viewed on AVI-SPL's Web site by visiting <http://avispl.com/video-conferencing/vnoc-services.asp>.

About AVI-SPL

Headquartered in Tampa, FL, AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). With more than 40 years of aggregate experience in the industry, AVI and SPL bring together strong traditions of providing innovative audio and video communications solutions. As the industry's largest global integrator, AVI-SPL delivers the most comprehensive line-up of systems and services, including: systems integration, sales and rentals, complete staging productions, managed conferencing, IP integration and event management. For more about AVI-SPL, visit www.avispl.com.

-END-