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**Monte McGuire Promoted to VP, Strategic Accounts at AVI-SPL**

*Kevin Hennings Promoted to General Manager, Dallas Integration Office*

**TAMPA, Fla. March 1, 2010** – AVI-SPL, the largest global integrator of audio visual and video conferencing systems and services today announced the promotion of Monte McGuire to its Strategic Accounts team. McGuire joined the group as vice president, Strategic Accounts focusing on the energy, manufacturing and health care vertical markets. McGuire formerly served as general manager of the Dallas Systems Integration office.

“I am pleased to add Monte to our Strategic Accounts team which continues our vision of broadening our focus, specifically in the ever growing Energy Services sector,” said Don Mastro, SVP, Strategic Accounts. “Monte is a respected leader in our company with a great talent around new business development and hits the ground running with key client relationships. We are fortunate to have the opportunity to add Monte to our team.”

“I am extremely excited and honored to be a part of the Strategic Accounts Team,” said McGuire. He continued, “I firmly believe that AVI-SPL is on the verge of tremendous growth, in both our core integration market, and in new initiatives, and I am pleased to have the opportunity to represent AVI-SPL in my assigned vertical markets.”

In a related move, Kevin Hennings, formerly operations manager in Dallas has been promoted to general manager of the Dallas Systems Integration office. Both McGuire and Hennings have been instrumental in the overall leadership and business growth of the Dallas Systems Integration office and southwest region since 2003.

“Kevin brings 30 years of industry experience coupled with an MBA, making him an outstanding choice to lead the Dallas team,” said Don LaNeve, COO, AVI-SPL. “I am confident that with Kevin’s stewardship we will continue to achieve the outstanding growth we have recognized from this office.”

“This is a tremendous opportunity to master a new set of challenges and, most importantly, to continue working with the outstanding professionals of the Dallas integration team that make our success possible,” said Hennings.

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## About AVI-SPL

Headquartered in Tampa, Fla., AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). In aggregate the company has more than 40 years of experience providing innovative audio and video communications solutions with a strong tradition of high quality and exceptional customer service. As the largest global integrator for audio and video communications systems and services, AVI-SPL is uniquely positioned to deliver the most comprehensive line-up of presentation solutions, including: systems integration, sales and rentals, complete staging and production, managed conferencing, IP integration and event management. For more about AVI-SPL, visit [.avispl.com](http://avispl.com).

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