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AVI-SPL Promotes Doug Carnell to EVP of Operations

TAMPA, Fla. February 9, 2012 – AVI-SPL, leading provider of audio video communications solutions, today announced Doug Carnell has been promoted to Executive Vice President of Operations.

In this role, Carnell will focus on enhancing communication with AVI-SPL's 32+ offices and customers in addition to continuing to promote the high standards and profitable results AVI-SPL has established in its integration group. Carnell will also manage the continued transition of incorporating video capabilities deeper into the company's business model.

"Since joining the company in 2003, Doug has consistently delivered outstanding results in every role he's taken on," said AVI-SPL CEO John Zettel. "He has developed strong relationships with several of our most prominent Fortune 100 and international clients. His experience and track record will allow him to quickly address our company's initiatives."

With over 27 years of experience in the AV industry, Carnell has spent the last nine at AVI-SPL in key management roles. He began his AVI-SPL career as the General Manager of the Chicago office, followed by serving as Regional Vice President, overseeing multiple offices. As an integral part of AVI-SPL's Business Video Group, Carnell was responsible for establishing and developing the company's Cisco relationship and growing video revenue to almost 45 percent of the total company revenue. Most recently he led AVI-SPL's Strategic Accounts Team along with Don Mastro, executive vice president, integration sales.

As the EVP of Operations, Doug will report to CEO John Zettel and work out of the Chicago and Tampa offices.

Supporting Links

- [Doug Carnell Headshot](#)
- [Executive Management Team](#)

Recent Announcements

- [AVI-SPL Acquires Iformata Communications LLC](#)
- [Increasing Campus Safety Concerns Drive AVI-SPL to Focus on Mass Notification Solutions](#)

About AVI-SPL

AVI-SPL is a global leader in audio video communications technology, providing comprehensive solutions and services for professional AV installation, telepresence and video conferencing, digital media systems, control rooms and network operations centers, hotel rental services, event staging and production. Headquartered in Tampa, Fla., AVI-SPL has highly-trained and certified system engineers throughout 32 U.S. offices and an international network of solution providers in 30 countries. Please visit www.avispl.com for more information or connect with AVI-SPL on [Twitter](#), [Facebook](#) and [LinkedIn](#).